CSR Online Awards Italy 2011: Intesa Sanpaolo awarded as "Best improver"



In the fourth edition of the **CSR Online Awards Italy**, Intesa Sanpaolo has been awarded "**Best Improver 2011**", ranking 9th with a score of 71.5/100 and climbing the rankings by 11 places since the 2010 edition.

The study, carried out by Lundquist (a company specializing in corporate communications on the Web), has analyzed how the 50 largest Italian listed companies communicate, through the corporate website, their strategy and performance of Corporate Social Responsibility.

The ranking is part of a wider research that has examined more than 220 companies in Europe and assigns Intesa Sanpaolo 8th position.

For more information: http://www.lundquist.it/about/news.php

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